### Sitemap

| **NOT SURE:**   * Farmer Signup Page   + Upload description?   + Upload images? * All Farmers Page (list of available farmers)   + Farm cards (click to open Farmer Profile Page)     - Farm Logo/Avatar     - Farm specialty     - Question entry (user’s leave question for farm) * Shopping/Browser Page   + Item     - Nutrition data     - Where the food is from |
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| **OTHER:**   * Login Page   + Email/Password   + Google   + Facebook login * User Signup page   + Email/Password   + Google   + Facebook login   + Referral Prompt * Farmer Profile Page   + Farm average rating   + *Farm Picture in background*   + About the farm paragraph   + Who the farm is   + Farm Pictures   + Farm Nameeo   + Reach Goal: FAQ/Q&A Section * Cart Page   + Items in Cart   + Checkout button * Box Overview Page   + This weeks box name   + Box picture?   + Box contents   + Nutritional Information   + Recipes * Account Page   + Logout   + Change Password?   + Subscription status (radio/text, active, paused, cancelled)   + Referral Code * Transaction Page   + Cart Items   + Transaction ID |
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| **REACH:**   * Forum Page   + Label Nutrition ANSWER * Nutritionist Chat Page   + Message history   + Text field |
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HelloHealth

Brand slogan/Logo

**Idea:**

Meal Planning/Health Industry

Focus on Sustainability

Similar to Imperfect Foods Hello Fresh

Weekly grocery items from farms box (local farms)

Working adults

Farmers

Business

Interesting in health

NO time for grocery shopping

Learn about foods / cooking

**Site Ideas:**

Meal Plan / Meal Box

**App/Website** MOBILE APP**:**

### 

### Features:

**Users:**

* Client
  + Users can browse without logging in
  + customers buys products
  + Purchase subscription
  + Purchase Individual Items
  + Browse Pages
  + Post to forum
  + Leaves star rating on farm after purchasing
  + Post questions for forum
* Farmers
  + Farmer/Provider/Business supplies products
  + Sharing information about farm
  + Has rating
  + About the farm
  + Pictures
  + Who are you
  + What is the farm like
  + Video of the farm (maybe food they make

1. **Shop**
   1. Browse shop without logging in:
   2. When Click on item, user should be prompted (required to) log in
2. **Weekly Box**
   1. What size do you want
   2. Size of family
   3. Food Allergy
   4. Dietary
   5. Restrictions
3. **Referral Links:**
   1. Use code from your profile
   2. When user uses that code, each user gets bonus ($20 off coupon)
4. **Account**
   1. User Profile
   2. Farmer/Business Profile
   3. Regular login email/password
   4. Google login, facebook
   5. Auth variety
   6. A way to cancel subscription
5. **Recipe:**
   1. Cooking ideas for the week, based on box ingredients
   2. REcipe Generator (based on data in cart maybe)
6. Forum:
   1. questions
   2. Forum: (Forum maybe)
   3. Recipes made
   4. Stuff they cooks

Shop

Subscription

Stock managing

**Online shopping section:**

Not box subscription

Buy specific item

Delivered one item instead of whole box

Cart/Checkout

**Referral system**

When friends sign up

Meet with Nutritionists online

Video chat for nutritionist

Check credentials

Chat features

Chat will local farm

Color design UX:

Accessible to many people (ederly, colerblind)

User friendly

Not confusing

Color palette:

<https://coolors.co/264653-2a9d8f-e9c46a-f4a261-e76f51>

<https://coolors.co/8ecae6-219ebc-023047-ffb703-fb8500>